



STEAM SUMMARY 2020 GWYNEDD COUNCIL

Total economic impact of tourism £M	575.43
% change on 2019 (£'s 2020)	-58.5%

Total visitor days (Millions)	9.90
% change on 2019	-58.6%
Staying visitor days (Millions)	7.83
% change on 2019	-61.0%

Total visitor numbers (Millions)	3.63
% change on 2019	-53.6%
Number of staying visitors (Millions)	1.55
% change on 2019	-60.9%
Number of day visitors (Millions)	2.07
% change on 2019	-46.0%

Number of FTE jobs supported by tourism spend	9,571
% change on 2019	-47.5%