

# Tourism Signposting Policy



## **WHAT ARE TOURISM SIGNS (BROWN AND WHITE) ON THE HIGHWAY?**

Brown tourism signs with white text are used to signpost tourist attractions or facilities and places of interest off the public highway. The aim is to direct visitors to tourist attractions or facilities and places of interest in the final stages of their journey. **IT IS NOT A FORM OF MARKETING AND ADVERTISING.**

The criteria and guidance that are part of this document are specifically for roads that are managed directly by Gwynedd Council.

**Welsh Government is responsible for the motorways and main trunk roads in Gwynedd / Wales.** There is a separate guidance for applying for tourism signs along these roads (see a list of the roads on the link). For details, visit:

<http://wales.gov.uk/topics/tourism/grading1/brownandwhitesigns/?skip=1&lang=cy>

## **WHAT WILL BE SIGNPOSTED?**

Signposting from the nearest highway will be considered for attractions and facilities within the following categories:

- a. Tourist Attractions
- b. Urban Facilities\*\*
- c. Rural Facilities
- ch. Caravan and Camping Sites
- d. Village/town signs to include tourism symbols

Consideration will also be given to:

- e. Local services in rural communities that are located near a bypass.

## **WHAT CANNOT BE SIGNPOSTED?**

In accordance with Gwynedd Council's tourism signs policy, the following types of establishments will not be signposted:

Retail Parks, Shopping Centres, Garden Centres, Exhibition Centres, Holiday Parks \*\*\*

\*\*\* In special cases, where the location is very rural and where visitors may have difficulty finding their way, consideration will be given to these by officers and the cabinet member.

## **ELIGIBLE AREAS**

Towns and villages within the boundaries of Gwynedd Council.

**\*\*It should be noted that signs will not be permitted for individual facilities e.g. hotels, bed and breakfast establishments, guesthouses, public houses and restaurants within urban boundaries.**

A definition of urban boundaries is an area with a population of over 1500.

## **GUIDANCE**

- i. An attraction / facility must be in keeping with Welsh Government's definition of a tourist destination, as follows:

*“Tourist attractions are places of interest, open to the public, offering recreation, education or historic interest. Examples of attractions are:*

- *Museums and Visitor Centres*
- *Theme parks*
- *Golf courses*
- *Castles and Historic Buildings*
- *Wild Animal Parks and Zoos*
- *Theatres and Concert Venues*
- *National Sports Stadia*

*Tourist facilities include hotels, guesthouses, bed and breakfast establishments, restaurants, holiday parks, touring caravan and camping parks, picnic sites, youth hostels and Tourist Information Centres.”*

- ii. The attraction/facility should comply with the requirements of the Planning Authority and Gwynedd Council’s Guidance for Tourism Signs (Refer to Appendix A – E attached).
- iii. The business / facility should be open for at least 150 days a year. This clause is not applicable to attractions.
- iv. All the wording on signs will be bilingual with Welsh first, in accordance with Gwynedd Council’s language policy.
- v. The fact that a destination is eligible does not grant it an automatic right to have signs. It is possible that signs will not be approved if they are not in keeping with the requirements of the environment, safety or traffic management.
- vi. All costs for the signs are payable by the applicant.
- vii. A non-refundable payment of £75 including VAT should be included with the application form for assessment, consultation and the processing of the application by Gwynedd Council.
- viii. It is essential that the applicant agree with the Standard Conditions of Gwynedd Council (See Appendix F).
- ix. Having erected a sign, if the sign is stolen, damaged or suffers from fair wear and tear (average sign lifespan 10 years), the applicant/business will be responsible for any costs of re-erecting or reproducing the sign.

The following information should be enclosed with any application form:-

- i. Any marketing material e.g. leaflet, website address, together with a simple map of the site and the possible location of your new signs, with the name /reference of the nearest A or B road.
- ii. Copy of the current site licence for caravan/camping sites
- iii. Location plan

- iv. Any correspondence regarding Planning matters
- v. Copy of current grading certificates e.g. Visit Wales, AA
- vi. Details regarding the sign's contents

## **INFORMATION ABOUT TOURISM SIGNS PRICING POLICY – GWYNEDD COUNCIL**

The provision of tourism signs will not lead to any costs for Gwynedd Council.

A non-refundable fee of £75 including VAT is payable for assessing and processing the application forms.

The attraction/business is responsible for paying the costs of all the signs and installation. (See an example of the prices of signage schemes in Appendix FF). Please note the example in appendix FF, and that the signage costs of each application are different.

## **APPENDIX A**

### **VISITOR ATTRACTIONS**

The main aim is to direct visitors to tourist attractions in the final stages of their journey.

### **CRITERIA**

- i. If the attraction does not receive support from the Economy and Community Department (Gwynedd Council) then the applicant will need to provide written confirmation from Visit Wales or his/her agent stating that the destination is a visitor attraction of good standard and for the purposes of visitors. Reasons of national interest mean that there is no such a requirement in the case of CADW and National Trust properties.
- ii. The applicant has to provide evidence that the attraction receives publicity and information regarding travelling to the site is available in a leaflet or on the internet.
- iii. If the application is eligible for tourism signs, all other directional signs to the attraction referred to in the proposed signs should be removed
- iv. If the application is successful, the applicant will be responsible for taking down any other signs within 1 month of the date the brown and white signs are erected on the site. If the applicant fails to do so, permission for the erection of the brown and white sign will not be granted.
- v. There should be sufficient parking facilities on-site or within 400 metres of the attraction. It is possible to signpost from other car parks with the owner's permission.
- vi. The applicant will pay for all the costs of the signs.

### **GUIDANCE**

- i. Usually, the signs for tourist attractions will be within two miles of the attraction, or from the nearest main road (Class A and B) whichever is closest. Subsequent signs will be provided as required, using symbols, together with 'follow' signs when appropriate.
- ii. The Transportation Authority will be responsible for determining the most appropriate route to the attraction, in light of traffic management considerations.
- iii. The number and size of the signs permitted will be appropriate to the location of the attraction, the number of other destinations eligible for tourism signs in the area, and the type of road.
- iv. All signs will be bilingual in accordance with Gwynedd Council and Welsh Government's bilingual policy.
- v. Gwynedd Council will design all the signs in accordance with the Transport Signs Regulations and the Transportation Department's General Instructions and Design Regulations.

## **APPENDIX B**

### **URBAN FACILITIES (area with a population of over 1500)**

Signs are provided for the benefit of visitors to the towns, who need to be directed to **recreational facilities or services** available to them.

#### **CRITERIA**

- i. If the attraction / destination / business does not receive support from the Tourist, Marketing and Customer Care Service (Gwynedd Council), the applicant will need to provide written confirmation from Visit Wales or its agent that the destination is an attraction / service for the purposes of tourism and is of good quality. Reasons of national interest mean that there is no such requirement in the case of CADW and National Trust properties.
- ii. The applicant must provide evidence that the attraction/destination/business receives publicity and that information about travelling to the site is in a leaflet or on the internet.
- iii. If the application is eligible for tourism signs, the owner must remove all other directional signs to the attraction.
- iv. There should usually be sufficient on-site parking facilities available to accommodate vehicle signs. Where there is off-site parking provision, the parking must be within 400 metres to the facility. Other car parks may be signposted within 400 metres of the facility with the owner's permission.
- v. Consideration will not be given to providing signage for urban businesses that offer individual accommodation, shops, shopping centres, garden centres, and retail galleries.

#### **GUIDANCE**

- i. Prior to any signposting, Gwynedd Council has the right to contact business and tourism associations to determine the number of facilities in a specific area that may need signs in the

future. A comprehensive signing scheme can be considered subject to a review every three years at least. During that period, existing signs shall not be amended.

- ii. Where signs for vehicles are not appropriate, signs for pedestrians from the nearest car park may be considered.
- iii. The number of businesses that may be signposted on any junction is dependent on the space available and the existing signs. Where more than four tourism businesses wish to be signposted on any junction, priority will be given to the largest businesses. If it is not possible to differentiate between the businesses on this basis then the six businesses closest to the junction will be selected.
- iv. Where there are more than three facilities of the same type, either in one area or along a specific road, the Council will use general terms rather than signing individual businesses e.g. 'High Street Shops.'
- v. If the facility is located at the side of a Class 'A' or 'B' road, or minor road that is a local distribution road, tourism signs will only be provided near the facility.

## **TYPE OF BUSINESS THAT MAY BE CONSIDERED**

### **LEISURE/RECREATIONAL FACILITIES / GOLF CLUBS**

There should be no restrictions on use based on membership only or depending on prior booking.

### **CINEMAS**

No restrictions on use where prior booking is required.

### **THEATRES**

Facilities available at times when there are no performances – e.g. booking office and exhibition spaces.

## **APPENDIX C**

### **RURAL FACILITIES**

Such signs are provided for the benefit of tourists who visit the Gwynedd countryside and need to be directed to services.

### **CRITERIA**

- i. If the attraction/destination/business does not receive support from the Tourism, Marketing and Customer Care Service (Gwynedd Council), the applicant will need to provide written

confirmation from Visit Wales or its agent that the destination is an attraction / service for the purposes of tourism and is of good quality. Reasons of national interest mean that there is no such requirement in the case of CADW and National Trust properties.

- ii. The applicant must provide evidence that the attraction/destination/business receives publicity and that information about travelling to the site is in a leaflet or on the internet.
- iii. If the application is eligible for tourism signs, all other directional signs to the attraction should be removed by the owner.
- iv. There should usually be sufficient on-site parking facilities available to accommodate vehicle signs. Where there is off-site parking provision, parking must be within 400 metres of the facility. Other car parks may be signposted within 400 metres of the facility with the owner's permission.

## **GUIDANCE**

- i. Prior to any signposting, Gwynedd Council has the right to contact business and tourism associations to determine the number of facilities in a specific area that may need signs in the future. A comprehensive signing scheme can be considered subject to a review every three years at least. During that period, existing signs shall not be amended.
- ii. Where signs for vehicles are not appropriate, signage for pedestrians from the closest large car park may be considered.
- iii. The number of businesses that may be signposted on any junction is dependent on the space available and the existing signs. Where it is desired to signpost more than four tourism businesses on any junction then priority will be given to the largest businesses. If it is not possible to differentiate between the businesses on this basis then the six businesses closest to the junction will be selected.
- iv. Where there are more than three businesses of the same type, either in one area or along a specific road, general terms will be used rather than signing individual businesses e.g. 'High Street Shops.'
- v. If the facility is located at the side of a Class 'A' or 'B' road, or minor road that is a local distribution road, tourism signs will only be provided near the facility.

## **FACILITIES**

### **PUBLIC HOUSES**

They should provide food at least during lunchtime and in the evening without having to pre-book.

### **RESTAURANTS AND CAFES**

The customer should be able to have a meal without prior booking. The restaurant/café must be open for six hours a day, six days a week and 150 days a year.

## **HOTELS**

Consideration will not be given to the provision of signs for businesses that offer accommodation that has not been graded by Visit Wales or the AA. Meals should be available without prior booking, during lunchtime and in the evening. The hotel should be open for at least six hours a day, six days a week and for at least 150 days a year.

(There may be special circumstances when there are conference or leisure facilities used by non-residents).

## **BED AND BREAKFAST AND GUEST HOUSE ACCOMMODATION**

Consideration will not be given to the provision of signs for businesses that offer accommodation that has not been graded by Visit Wales or the AA. They must be available for visitors to stay overnight and for short breaks.

## **HOLIDAY PARKS\*\*\***

Holiday Parks will only be permitted signage in special cases. They will be considered by officers and a cabinet member in special cases where the location is very rural and may cause directional difficulties for visitors.

## **APPENDIX CH**

### **CARAVAN, CAMPING AND CAMPERVAN SITES**

These signs will be provided for the benefit of tourists who visit the area and stay overnight or occasionally for short breaks with a tent, caravan or campervan.

## **CRITERIA**

- i. The site requires a licence under the Caravan Sites and Control of Development Act 1960 and/or Public Health Act 1936. **It will be a requirement to present a copy of the site's licence.**
- ii. At least 20 pitches should be available for **occasional overnight use** purposes.

## **GUIDANCE**

- i. Usually only Touring Caravan and /or camping and /or campervan symbols appear on signs, together with the distance.
- ii. If two or more sites are in close proximity, or their signs are at the same junction but point in different directions, the names of sites can be included on signs to avoid confusion.
- iii. Where there are more than three sites on any road, a general sign may be used with symbols, rather than individual signs.

- iv. Usually, any signage scheme will be permitted to signpost sites from the nearest A or B Road up to a maximum distance of 2 miles from the site.
- v. Neither static caravan nor chalet sites will be signposted unless they are located at least 3 miles from the nearest village/main road.

## **APPENDIX D**

### **LOCAL SERVICES IN BYPASSED COMMUNITIES**

These signs are provided to inform drivers/tourists of the services available in communities with a bypass or that are not on a main road. Symbols may be included indicating the following services only - parking, public toilets, refreshments, accommodation, fuel, and information centre.

Contact the Tourism, Marketing and Customer Care Service directly in order to receive further information. Contact details are at the end of the document.

## **APPENDIX DD**

### **NAME PLATES IN VILLAGES / TOWNS**

Contact the Tourism, Marketing and Customer Care Service directly in order to receive further information. Contact details are at the end of the document.

## **APPENDIX E**

### **TOURISM SIGNS FROM TRUNK ROADS AND MOTORWAYS**

When there is an application for signs on trunk roads then the applicant has to consult the Welsh Assembly Office. For details go to

<http://wales.gov.uk/topics/tourism/grading1/brownandwhitesigns/?skip=1&lang=cy>

## **APPENDIX F**

### **STANDARD CONDITIONS**

- 1.1 The applicant will be responsible for the following costs:-
  - 1.1.1 Costs of putting up and designing the signs
  - 1.1.2 Maintenance of signs
  - 1.1.3 Replacement as a result of theft, damage or fair wear and tear (average sign lifespan – 10 years);

- 1.1.4 Remove the sign if the attraction ceases to be eligible for a sign or for road safety reasons.
- 1.2 Where more than one destination are included on the signs, applicants would usually share the cost. If an applicant chooses not to pursue the matter, the cost will be shared amongst the rest of the applicants.
- 1.3 Any amendments required to signage because of signposting further attractions will be charged to the new applicant.
- 1.4 In order to be granted tourism signs, the applicant must agree to remove any private advertising sign about the attraction, close to or at the roadside approaching the proposed sites.
- 1.5 If the application is successful, the applicant will be responsible for removing any other signs within 1 month of the date the brown and white signs are erected.
- 1.6 If there is a failure to comply with 1.5 or if signs that were previously removed are reinstated, the Council can take further action to remove tourism signs.
- 1.7 The signs are reviewed every three years.
- 1.8 Where an attraction is open for fewer than 150 days a year, it will be necessary for the workers to arrange for the sign to be temporarily covered during the times when the attraction is closed. Under such circumstances, consideration should be given to providing signage with a cover.
- 1.9 Applications will not be processed if the applicant is in debt for a previous signage scheme.

## **CONTACT DETAILS**

Any further enquiries regarding this policy should be referred to the Economy and Community Department, Gwynedd Council, Caernarfon LL55 1SH. Telephone: 01286 679630

## **EXAMPLE OF THE COSTS OF A SIGNAGE SCHEME**

The provision of tourism signage will not lead to any costs for Gwynedd Council.

A non-refundable fee of £75 including VAT is payable to assess and process application forms.

The attraction/business is responsible for funding signage costs –

- A fee is charged for designing the signage scheme. Design costs depend on the value of the contractor's costs in terms of installation fees and sign manufacturing (see the table below).

<b>Contractor's Costs</b>	<b>Design and administrative fee</b>
>£199	£150
£200 - £499	£300
£500 - £999	£500

£1000 >	£600
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- A fee is charged for providing and erecting signs (contractor's costs) that are in accordance with the standard local authority costs.

Please note: if the attraction/business requests an amendment to be made to the design face of the sign, a price will need to be resubmitted, there will be an additional cost of £50.

The estimate will be current for 21 days following its submission to the applicant. If it is necessary to re-submit a price, there will be an additional cost of £50.

### Examples of signage schemes from the past and their final prices

	Scheme 1	Scheme 2	Scheme 3	Scheme 4
Number of posts	1	0	3*	5
Number of sign faces	1	3	4	4
Metre square average	0.31	0.80	0.70	0.46
Road Class	Unclassified	Class 1	Trunk road	Trunk road
Price (not inc.VAT)	£350	£700	£1,110	£1,725

\*a combination of support and extension posts

#### Scheme 1 – Signage on an unclassified rural road

One post and flag sign

#### Scheme 2 – Signage on A497 when approaching a roundabout

Two signs on both sides of the road approaching the roundabout on existing posts

One flag sign on existing post on the lane separation island

#### Scheme 3 – Signage on A497

Two prior signs on existing posts

Two flag signs opposite the junction on existing posts

Using a combination of extension posts to raise the height of the sign and support posts to support the signs on the existing arrangement.

#### Scheme 4 – Signage on the A470

Two signs on four posts, on both sides of the road, on the approach to the turning to the attraction

Two flag signs back to back on one post opposite the turning.

Please note: the above prices are merely a guide and every signage scheme is different. A number of issues can affect the price e.g. road speed, location of the attraction, possibility of using existing posts, content of the sign etc.

An aerial photograph showing a coastal town nestled between a large bay and a prominent mountain. A long, narrow stone bridge spans across the water, with a road on top. The surrounding landscape is a mix of green marshland and brownish water. The sky is blue with scattered white clouds.

**Ffurflen Arwyddion Twristiaeth**

**Tourism Signposting  
Application Form**



## 1. Ymgeisydd | Applicant

Enw Cyswllt | Contact Name:

Cyfeiriad | Address:

Côd Post | Postcode:

Rhif Ffôn | Telephone Number:

E-bost | E-mail:

Gwefan | Website:

A ydych chi'n cael eich cydnabod gan Croeso Cymru?

Are you recognised by Visit Wales?

Ydw | Yes  Na | No

Os mai "Ydw" oedd eich ateb, cofiwch amgau tystiolaeth | If you answered "Yes", remember to enclose evidence

## 2. Cyrchfan Twristiaeth i'w Arwyddo | Tourist Destination To Be Signed

Enw'r Atyniad / Cyrchfan | Name of Attraction / Destination:

Cyfeiriad | Address: (os yn wahanol i'r uchod | if different from above)

Côd Post | Postcode:

Disgrifiwch eich atyniad / cyfleuster / gwasanaeth | Describe your attraction / facility / service:

Os yn gyfleuster / wasanaeth, yna nodwch pa fath (Llety, Hamdden ayyb) :

If facility / service, please indicate type (Accommodation / Leisure etc) :

Dyddiadau ac amseroedd agor | Dates and times of opening:

Niferoedd ymwelwyr blynyddol presennol | *Current visitor number per annum:*  
(Lleiafswm o 5,000 ar gyfer atyniad) (Minimum of 5000 for attraction)

A oes cost mynediad? | *Is there an entrance fee?*

Oes | Yes  Na | No

Os oes, yna nodwch y prîs | *If yes, state price:*

A oes unrhyw arwyddion priffyrdd, arwyddion preifat wedi eu cymeradwyo neu unrhyw arwyddion heb awdurdod wedi eu gosod? | *Are there any official highway signs, approved private signs or unauthorised signs already erected?*

Oes | Yes  Na | No

Nodwch eich rhesymau dros gyflwyno cais am arwyddion twristiaeth | *Please state reasons for applying for tourism signposting*

### 3. Parcio | *Parking*

A oes gan y cyrchfan le parcio? | *Does the destination have parking?*

Oes | Yes  Na | No

Os oes, ydi o? | *If yes, it is:-*

Ar y safle | On site  Oddi ar y safle | Off Site  Llefydd | Capacity: \_\_\_\_\_

Os na, ydi o'n | *If no is it:-*

Breifaf | Private  Gyhoeddus | Public

Os nad yw'r parcio oddi ar y safle yn un cyhoeddus, neu ddim yn perthyn i chi, a oes gan y gweithredwr unrhyw wrthwynebiad i'ch ymwelwyr gael eu cyfeirio i'w llefydd parcio nhw? | *If the off site parking is not a public car park or is not owned by you, does the operator have any objection to your visitors being directed to their car park?*

Oes | Yes  Na | No

Oddeutu pa mor bell mae'r parcio oddi ar y safle oddi wrth eich eiddo? | Approximately how far is the off site car park from your property?

A yw'r parcio (ar neu oddi ar y safle) yn addas ar gyfer coetsus? | Is the parking (on or off site) suitable for coaches?

Ydy | Yes  Na | No

#### 4. Hyrwyddo a Marchnata | Promoting and Marketing

Sut ydych chi'n marchnata ac yn hyrwyddo eich sefydliad yn y diwydiant twristiaeth? | How do you market and promote your establishment in the tourism industry?

Taflenni Awdurdod Lleol  Papurau Lleol  Papurau Cenedlaethol   
Local Authority Leaflets Local Newspapers National Newspapers

Cofnodolion Cenedlaethol  Teledu / Radio Lleol  Croeso Cymru   
National Journals Local TV / Radio Visit Wales

Taflen eich hun  Cyfryngau Digidol  Arall   
Own Leaflet Digital Media Other

A ydych chi'n aelod o gymdeithas dwristiaeth neu unrhyw gorff proffesiynol neu reolaethol? | Are you a member of a tourist association or other professional or regulatory body?

Ydw | Yes  Na | No

Os mai "Ydw" oedd eich ateb, manylwch | If you answered "Yes", please specify:

#### 5. Manylion Arwydd(ion) | Sign(age) Details

(Yn ddibynol ar gymeradwyaeth Adran Priffyrdd a Bwrdeistrefol) | (Subject to approval by the Highways and Municipal Department)

Geiriad yr arwydd(ion) | Legend requested on sign(s)

Symbolau sydd angen | Symbols Requested (hyd at 4 | up to 4)

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

3. \_\_\_\_\_

Nifer yr arwyddion a wnaed cais amdanynt a lleoliad(au) | *Number of signs applied for and location(s)*  
Amgawch gynllun lleoliad | *Enclose a location plan*

## 6. Cyfleusterau Cyffredinol | *General Facilities*

Os nad yw'n cael ei ddarparu fel rhan annatod o brif swyddogaeth y busnes, nodwch pa rai o'r cyfleusterau canlynol sydd hefyd ar gael | *If not provided as an integral part of the main function of the business, please indicate which of the addition facilities are also available.*

	Oes   Yes	Na   No
Cyfleusterau ar gyfer pobl anabl   <i>Facilities for disabled people</i>	<input type="checkbox"/>	<input type="checkbox"/>
Toiledau   <i>Toilets</i>	<input type="checkbox"/>	<input type="checkbox"/>
Caffi/Bwyty   <i>Café/Restaurant</i>	<input type="checkbox"/>	<input type="checkbox"/>
Llety   <i>Accommodation</i>	<input type="checkbox"/>	<input type="checkbox"/>
Canolfan Adwerthu   <i>Retail Outlet</i>	<input type="checkbox"/>	<input type="checkbox"/>
Cyfleusterau Chwaraeon   <i>Sporting Facilities</i>	<input type="checkbox"/>	<input type="checkbox"/>
Mannau picnic neu fyrddau   <i>Picnic area or tables</i>	<input type="checkbox"/>	<input type="checkbox"/>
Arall   <i>Other</i>	<input type="checkbox"/>	<input type="checkbox"/>

## 7. Llety | *Accommodation*

A yw eich llety wedi ei gymeradwyo gan Croeso Cymru neu'r AA? | *Is your accommodation approved by Visit Wales or the AA*

Ydi | Yes  Na | No

Nodwch fanylion gwireddu ac unrhyw wobrau | *Please supply details of ratings and any awards:*

## 8. Meysydd Carafanau Teithio a Gwersylla | Touring Caravan and Camping Parks

A yw eich safle wedi ei drwyddedu dan Ddeddf Safleoedd Carafanau a Rheoli Datblygiad 1960 a/neu Deddf Iechyd Cyhoeddus 1936? | *Is your site licensed under the Caravan Site and Control of Development Act 1960 and/or Public Health Act 1936?* (Amgaewch gopi o'r trwydded safle | *Please enclose a copy of site licence*)

Ydi | Yes  Na | No

A oes gennych o leiaf 20 man ar gael ar gyfer defnydd dros nos achlysuol? | *Do you have a minimum of 20 pitches available for casual overnight use?*

Oes | Yes  Na | No

A oes gennych dystysgrif archwilio gan Croeso Cymru neu'r AA? | *Do you have an inspection certificate from Visit Wales or the AA?*

### Eich data

Bydd yr holl wybodaeth yn cael ei ddefnyddio er dibenion eich cais am arwyddion brown a gwyn yn unig a bydd manylion busnes a phersonol yn cael eu cadw'n gwbl gyfrinachol.

Byddwn yn cadw eich gwybodaeth am o leiaf chwe blynedd yn unol â'r canllawiau perthnasol.

Am ragor o wybodaeth am eich hawliau a manylion cyswllt Swyddog Diogelu Data'r Cyngor, ewch i'r wefan: [www.gwynedd.llyw.cymru/cy/Cyngor/Gwybodaeth/Datganiadau-preifatrwydd-a-chwccis.aspx](http://www.gwynedd.llyw.cymru/cy/Cyngor/Gwybodaeth/Datganiadau-preifatrwydd-a-chwccis.aspx)

### Your data

All information will be used for the brown and white sign application purposes only. All business and personal details will remain strictly confidential.

The information supplied will be kept for 6 years in accordance with the relevant guidelines.

For further information about your rights and the Data Protection Officers contact details visit: [www.gwynedd.llyw.cymru/en/Council/Information/Privacy-notice-and-cookies.aspx](http://www.gwynedd.llyw.cymru/en/Council/Information/Privacy-notice-and-cookies.aspx)

## 9. Datganiad | Declaration

- Dymunaf wneud cais i gael ystyriaeth ar gyfer arwyddion twristiaeth gan Cyngor Gwynedd a chadarnhaf fod yr holl wybodaeth a nodwyd yn gywir hyd eithaf fy ngwybodaeth.  
*I wish to apply for consideration of tourism signposting by Gwynedd Council and confirm that all the information given above is correct to the best of my knowledge.*
- Deallaf, hyd yn oed os yw fy nghais yn cael ei dderbyn i ddechrau, y caiff Cyngor Gwynedd wrthod arwyddion yn y cyfnod cynllunio manwl am resymau diogelwch ffordd, rheoli traffig, amgylcheddol neu chynllunio.  
*I understand the even if my application initially qualifies, Gwynedd Council, may refuse signs at a later stage for road safety, traffic management, environmental or planning reasons.*
- Deallaf, os tynnaf fy nghais yn ôl ar ôl derbyn dyfynbris ysgrifenedig, rwy'n atebol i dalu'r holl gostau unrhyw waith a wnaed.  
*I understand that if I withdraw my application after I have accepted a written quotation, I will become liable for the full costs of any abortive works.*
- Amgaeaf dâl o £75.00 yn daladwy i 'Cyngor Gwynedd' efo'r ffurflen gais wedi ei chwblhau – hwn yw'r ffi gweinyddol ar gyfer ymgynghori, asesu a phrosesu'r cais.  
*Submit with your completed application form the sum of £75.00 payable to 'Gwynedd Council' – which is the administration fee for consultation, assessment and processing the application.*
- Deallaf a chytunaf i dynnu unrhyw arwydd hysbyseb breifat a fo'n ymwneud â'r atyniad ac a leolir gerllaw neu'n ymyl y ffyrdd sy'n agosau at y safleoedd arfaethedig er mwyn cael arwyddion twristiaeth.  
*I understand and agree to remove any private advertisement signs relating to the attraction located near or on the approach roads to the proposed site for tourism signposting.*
- Hyd eithaf fy ngwybodaeth am cred mae'r manylion a roddir ar y ffurflen hon ac unrhyw atodau amgaeedig yn gywir a chyflawn ac rwyf yn amgau taliad gweinyddol o £75.00. Rwyf wedi darllen a deall y canllawiau a'r telerau ac yn ymwybodol fod holl gost yr arwyddion yn daladwy gan yr ymgeisydd.  
*To the best of my knowledge and belief, the particulars given on this form and the enclosures are correct and complete and I include the agreed fee of £75.00. I have read the guidelines and conditions and understand that all signage costs are borne by the applicant.*

Enw | Name:

Swydd | Position:

Llofnod | Signature:

Dyddiad | Date:

Dychwelwch y ffurflen ac unrhyw atodiadau i'r cyfeiriad canlynol:

*Please return this form and any relevant information to the following address:*

Gwasanaeth Twristiaeth, Marchnata a Gofal Cwsmer | *Tourism, Marketing and Customer Care Service*  
Adran Economi a Chymuned | *Economy and Community Department*  
Cyngor Gwynedd Council  
Stryd y Jêl | *Shirehall Street*  
CAERNARFON  
LL55 1SH

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